### 1. File Naming Convention

PhotographerFirstNamePhotographerLastName\_Event Description\_YearMonthDay\_#

Example: RickGraves\_MarketFest\_07142021\_1.jpg

Note: if you want to keep your <mark>original filename</mark> in the format, you can easily add <mark>custom text</mark> as you export from Lightroom.

Example: BevKiecker\_HolzFarm-20210711-\_7111027.jpg

#### 2. File Size

Eagan has requested that our file size should be 8MB (8000K) or less and our image size to be no larger than 20MP. If you are using Lightroom, you can create an export preset with these values so each time your images are exported as jpeg files, you will be ready to upload using Media Valet.

Export Location		^
Export To: Specific folder	$\checkmark$	
Folder: C:\Users\bevki\Documents\MVPC\Eagan\Export	ed\FoodTrucks2021 🔻 Choose	
Put in Subfolder: Small		
Add to This Catalog Add to S	Stack: Below Original $$	
Existing Files: Ask what to do $\checkmark$		
File Naming		
Rename To: Custom Settings	$\sim$	
Custom Text: BevKiecker_FoodTrucks2021	Start Number:	
Example: BevKiecker_FoodTrucks20218131405.jpg	Extensions: Lowercase 🗸	
Video	No Video	
File Settings		
Image Format: JPEG  V Quality:	100	
Color Space: sRGB	File Size To: 8000 K	
Image Sizing		
Resize to Fit: Megapixels	on't Enlarge	
20.0 megapixels Res	olution: 300 pixels per inch 🗸	
Output Sharpening		
Sharpen For: Screen	Standard $\checkmark$	
Metadata		
Include: All Metadata $\checkmark$		
Remove Person Info Remove Location I	Info	
Write Keywords as Lightroom Hierarchy		
Watermarking		

If you are not using Lightroom, you may resize your longest edge to 5400 px which should get your image size close to 20MP. There are links on the Salon page with instructions on resizing images using other programs.

### 3. Log in

https://cityofeagan.mediavalet.com/

Username: first initial and last name

Password: reset password by clicking on your name in the upper right corner



Your password:

### 4. Click the UPLOAD Tab

Add your files by drag/drop or browsing and then click UPLOAD AND CONTINUE, found on the lower right.

Upload And Continue 🔰

5. Add Category to your images by clicking here to select all images



Then click on this box in lower right



Check on Volunteer Photographers and then APPLY in lower right

#### ADD/REMOVE CATEGORIES

ADD / REMOVE CATEGORIES	
City of Eagan Volunteer Photographers	Selection Legend         Not associated with selected asset(s)         Associated with one or more selected assets         Associated with (all) selected asset(s)         You can add assets to as many categories as you like. Each category will act as a keyword (that can be searched) as well as a digital folder (that can be browsed).         Once you have added/removed categories for the selected asset(s), click the Apply button to apply the changes.
	S Cancel + Apply

## 6. Add Attributes

Click CONTINUE so you can add attributes to your images - Click on ADD

UPLOAD	ADD CATEGORIES	ADD ATTRIBUTES	ADD KEYWORDS	ADD DESCRIPTIONS	DONE	
EDIT SELECTE	ED ASSETS					
						ACTIONS
						Add / Edit Selected   Clear

ADD/EDIT ATTRIBUTES				
To change attributes for the selected assets, fill out the fields that you want to change. To clear an attribute, uncheck the checkbox and the field will empty.				
Note that any previous value on any of the selected assets will be replaced.				
Note that adding or changing a lot of attributes at once can take some time. To let you continue with your work, we will do the actual changes in the background and update assets as they are processed.				
Expiry Date				
✓ Photo Credit Needed	Yes 🗸			
<ul> <li>Photographer Name</li> </ul>	Bev Klecker			
✓ Year	2021			
	S Cancel + Apply			

You do not need to add keywords or descriptions.

# 7. Send for approval

Send For Approval >

Submit assets now and choose Jeanette Nelson as the approver. Click DONE. Log out using the dropdown by your name in top right.

SUBMIT FOR APPROVAL		
The assets you are about to submit will need to be approved by an Administrator before being made available to others. Please select below how you want to submit the currently selected assets.		
ADD TO LIGHTBOX		
Add assets to a new lightbox		
Assets to be Approved [July 12, 2021 0509 PM]		
Add assets to an existing lightbox		
SUBMIT NOW OR LATER		
Save assets to lightbox and submit later		
<ul> <li>Submit assets now</li> </ul>		
Select the approver you wish to notify that assets are ready for approval		
Jeanette Nelson		
⊗ Cancel ✓ Done		